

WHITE PAPER



Disclaimer

www.rsgtoken.com

Introduction

What is Blockchain?

Transparency

- Tamper-proof
- Disintermediation
- Enhanced security
- Decentralization

What is Binance?

Smart Contract

- Benefits Of Smart Contracts
- Autonomy
- Trust
- Backup
- Safety
- Speed
- Savings
- Accuracy

Current Problems

- Problem of use of Digital Asset wealth in day to day life Slow Liquidation Process Lack of Trust and Transparency
- Tax Inefficient

Our Vision

- Efficiency First
- Status of Money
- Cash is King

The RSG Token Ecosystem

The RSG Token

BINANCE Smart Chain- The Native Blockchain For Binance DEX

BEP-20 Token

Decentralized Finance (DeFi) On Binance Smart Chain

Tokenomics

- RSG Token
- Exclusive opportunities and experiences
- Discount
- Price Roadmap



Earning opportunities

Staking Income Level Income Royalty Income Lifetime Achievement Reward Team Marketing Display advertising Affiliate Marketing Email marketing Social Media Marketing Forums Marketing funnel Risk Disclosures/ Disclaimers

Disclaimer

RSG Token has been designed in an exceptional and creative block chain mechanism where people across the globe could use this platform in daily utility and enjoy this token as earning benefits. This token gives you a platform to do utility payment, E-commerce purchase, gaming and much more as explained further.

RSG Token also gives an opportunity to earn profits through our staking platform. The limited supply of RSG Token gives you stake mechanism along with an assurance of appreciated token value with tradable and acceptable block chain support.

What is Blockchain?

Blockchain is a system of recording information in a way that makes it difficult or impossible to change, hack, or cheat the system. A blockchain is essentially a digital ledger of transactions that is duplicated and distributed across the entire network of computer systems on the blockchain. Each block in the chain contains a number of transactions, and every time a new transaction occurs on the blockchain, a record of that transaction is added to every participant's ledger. The decentralized database managed by multiple participants is known as Distributed Ledger Technology (DLT).

Blockchain is a type of DLT in which transactions are recorded with an immutable cryptographic signature called a hash. This means if one block in one chain was changed, it would be immediately apparent it had been tampered with. If hackers wanted to corrupt a blockchain system, they would have to change every block in the chain, across all of the distributed versions of the chain.

Blockchain technology provides an unprecedented opportunity to ease the public's growing frustration with—and distrust of—dysfunctional centralized financial systems. By distributing data across a network of computers, the technology allows any group of individuals to embrace transparency rather than central-entity control. The result is an unbiased, transparent, and highly efficient permission less system—one that can improve current global financial and monetary structures and better serve the public good.

Transparency

Blockchain offers a level of transparency that has never been attained before and, therefore has significant advantages over conventional IT solutions. Each participant has the same insights and can fully trace every transaction. Comprehensive market transparency strengthens the position of the consumers, prevents green washing and gives an opportunity to make sound purchasing decisions.



Tamper-proof

Cryptographic linking of blocks into a chain prevents the information from being tampered with after it has been transmitted to the blockchain. The distributed nature of data storage also allows mutual monitoring by participating actors.

Disintermediation

In the case of value exchange between two unknown parties, it is common practice to involve a third, independent party that handles the exchange, thus ensuring compliance with the rules that have been laid down. Blockchain technology allows decentralized transactions to be processed directly between equated users without an intermediary. An underlying consensus mechanism defines how to check transactions on the network and how to always generate a consensus on the validity of transactions between all network participants. This means that it is impossible to carry out contradictory actions, for example, 'double spending' of a certain amount of money. Since there is always consensus on the entire transaction history, one network state is declared valid at all times, with all relevant nodes holding a copy of the entire data set. The uniqueness of the data basis has the potential to reduce costs and resources and to create clarity in market processes by eliminating intermediaries and error-prone communication.

Enhanced security

The basic architecture of DLT is built upon a modern form of asymmetric cryptography, ensuring a high level of security. Public and private keys are used as a basis to allow users to own an address and its associated assets. An address is often associated with other meta-information and builds up the digital identity of individuals. The same principle applies to assets such as a renewable energy asset represented on the blockchain. The use of private keys, which are significantly more complex than traditional passwords due to their much longer combinations of random numbers and letters, results in a higher level of security for each user.

Decentralization

The advantage of decentralization in the context of blockchain is often underestimated since on a first look it does not seem to offer significant benefits compared to other technologies, such as cloud computing. However, this is a misconception, because a typical cloud server is hosted locally, while managed from a central point. On the blockchain, this task is distributed to all nodes in the ecosystem, resulting in a significantly higher level of data security. In the event of an external attack, the attacker would have to hack not just one central point, but more than half of all nodes in the entire network. This security is for example, even guaranteed in the event of an internal attack by a participant. Moreover, decentralization also offers some of the same benefits that cloud computing does: high availability and redundant data backup.



Binance Coin is the cryptocurrency issued by Binance exchange and trades with the BNB symbol. Binance coin initially ran on the Ethereum blockchain with ERC 20 standard but has since become the native coin of the Binance chain. Binance coin has a strict maximum of 200 million BNB tokens. As of April 2021, Binance Exchange is the largest cryptocurrency exchange in the world, supporting more than 1.4 million transactions per second.

Binance had a market cap of \$88,276,993,118 and ranks behind only Bitcoin and Ethereum in terms of size and market capitalization. Binance coin was launched during an initial coin offering (ICO) in July 2017.It offered 10%, or 20 million, BNB tokens to angel investors, 40%, or 80 million, tokens to the founding team, and the remaining 50%, or 100 million, to the various participants through the ICO process. Almost half the funds raised during the ICO process were intended to be used for Binance branding and marketing, while around one-third were used to build the Binance platform and perform necessary upgrades to the Binance ecosystem.

Its uses have expanded to numerous applications on a wide number of platforms. It is used to pay for transaction fees on Binance.com, Binance DEX, and Binance Chain. It can also be used for payments (at places like Crypto.com, Monetha, and HTC); to book travel accommodations (at sites such as Travel by Bit, Trip.io, and Travala.com); for entertainment purposes (virtual gifts, card packs, lotteries); to pay for online services (BitTorrent, Canva, Storm); and even for financial purposes (take out a loan at ETHLend or make investments at Moeda).

One can also use Binance coins to invest in certain ICOs that are listed through Binance's Launchpad program. New cryptocurrencies list on the Binance exchange, and the use of Binance provides a seamless marketplace for trading in a variety of established and new virtual tokens. The crypto token has garnered support from other partnerships which has helped its usage spread. It includes a partnership with Asia's premier high-end live video streaming platform, Uplive, which sells virtual gifts for BNB tokens to Uplive's 20 million-strong user base. Binance coin is also supported by the platform, the mobile app, and the VISA debit card of Monaco, the pioneering payments and cryptocurrency platform.



A smart contract is a computer program or a transaction protocol that is intended to automatically execute, control or document legally relevant events and actions according to the terms of a contract or an agreement. This does not behave like a court-admissible contract, instead this is more of a 'If this then that' methodology. This reduces the need to disputer solution as the computer takes over as a primary executioner and it's not limited to a single computer as well. So there is no need to test favor ability, or non-execution because the written rules are set and the contract works on that principle unless it receives an external command(for which it needs to be coded beforehand). Because of the transparency of the code, it can be verified beforehand if it has certain loop holes. Smart Contracts are very useful in predefined scenarios and their consequences. In any Decentralized Finance contract, the execution terms are straightforward and can be coded into a smart contract easily.





Autonomy

The smart contract can automatically keep track of the terms of an agreement and enable every step towards its fulfilment. Once the smart contract has been triggered, the corresponding functions will be executed automatically. It ultimately improves the efficiency of the business process.

Trust

The good thing about smart contacts is that they inspire absolute confidence in their execution. The secure, autonomous and transparent nature of these agreements takes away the possibility of biasness, manipulation or error. Moreover, you don't have to trust people you're dealing with or expect them to trust you, as the transparent system of smart contracts essentially replaces trust.

Backup

Smart contracts record vital details of each transaction. Therefore, wherever an individual's details are used in a contract, they are permanently stored for future reference. So, in case there is data loss then these attributes can be easily retrieved.

Safety

Smart contracts are extremely difficult to hack. Moreover, it provides perfect environments for contracts to protect with complex cryptography and keeps your documents safe. It is hack-proof.

Speed

Smart contracts live on the internet and run on software code. As a result, they can execute transactions very fast. This speed can save many hours when compared to traditional business processes.

Savings

One of the primary benefits of a smart contract is that they eliminate the need for having a vast chain of middlemen. This means there is no need for lawyers, banks, witnesses and any other intermediaries.

Accuracy

One of the main requirements of smart contracts is the need to record all the terms and conditions in precise details. The element is necessary since an omission can result in transaction errors. Automated contracts are not only faster and cheaper but also avoid the errors that come from manually filling out heaps of forms.



Problem of use of Digital Asset wealth in day to day life

Digital Asset currency owners face the problem of using their Digital Asset wealth in their day-to-day lives. But for taking advantage of any immediate investment opportunities enquires liquid cash or meet any short-term obligations.

Slow Liquidation Process

Liquidating a digital asset can be burdensome in many ways. For different digital assets bank have different requirements, procedures, and withdrawal limitations, which can slow down the liquidation process and be costly. The overall time it might take to complete the transaction could be from several days to a month, which is inconvenient in situations where the seller has an urgent need for cash.

Lack of Trust and Transparency

Up to now, transactions aiming to procure loans and financing secured by Digital Asset assets were primarily settled through bilateral agreements. These options usually lack adequate security standards and transparency.

Tax Inefficient

Depending on the exchange which is used, fees are applied to transactions, including platform fees, usually large bid-ask spreads, and withdrawal and transaction fees. Most crucially, selling a digital asset triggers tax liabilities.

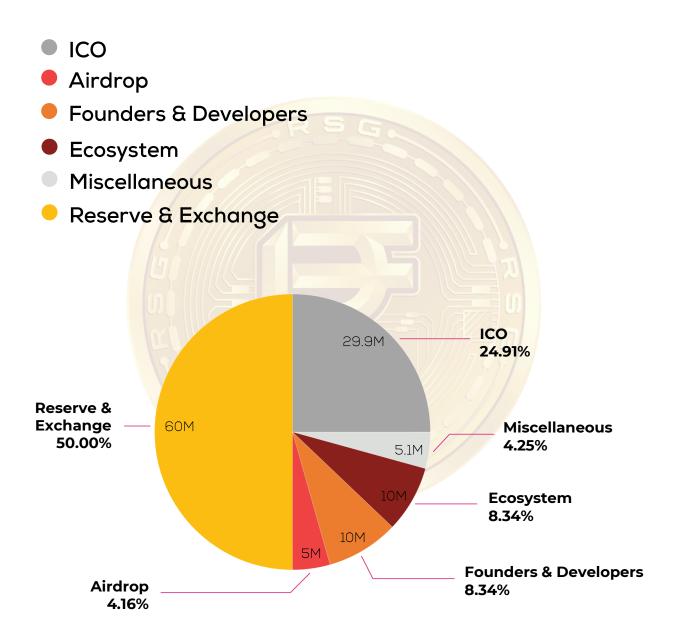
Our Vision

Efficiency First

The financial services industry is moving towards becoming a near-perfect market due to constantly lowering barriers to entry and homogeneity of services offered (e.g. loans do not have different taste or design only price and terms). To compete in such a market, not only must operations be conducted as efficiently as possible, but it is important to identify and pass through the most optimal solutions (i.e. the best tradeoff between time and money) to the clients. As a result, RSG Token will provide real time price on website and exchange and token can be converted into money any time.



Total **RSG TOKEN** Supply 120 Million





Status of Money

RSG Token has identified three core trends regarding money in today's environment. First, cash is still the dominant form of money especially in developing economies, and that will not change within the next decade. Second, electronic and digital money is increasing in popularity. Third, in the nearby future technology might enable the development and demand for new types of monies.

Cash is King

RSG Token recognizes that cash is still the predominant form of payment and RSG Token will be active in the cash market. We have pronged plans to remain competitive in cash. Partnerships with existing providers for cash deposits and withdrawals.

The RSG Token Ecosystem

The **RSG** Token

RSG Token is a BEP20 token issued on the Binance Smart Chain with a total fixed supply 120 million tokens. The ideation of RSG as a utility token are the core of the RSG token platform. The team believes this broad token distribution mechanism will help grow a vibrant community engaged with the platform's growth, partnerships, governance process, and more. The RSG Token has decided to provide the following services in the near future:



BINANCE Smart Chain-The Native Blockchain For Binance DEX

The Binance Smart Chain (BSC) is a blockchain network that runs in parallel to the Binance Chain. In contrast to the Binance Chain, BSC features smart contract functionality and compatibility with the Ethereum Virtual Machine (EVM). The Binance Smart Chain offers our community the added interoperability of facilitating their investments through Ethereum-based wallets, such as Meta Mask. An added advantage of issuing RSG tokens on the BSC is that it offers our community an affordable blockchain experience through smaller transaction fees compared to the Ethereum Network.

Binance Chain is a type of blockchain project which was initiated by the Binance community in April 2019 it brings a new level of freedom for traders, as well as to projects that are looking to raise money or liquidity. It aims to carry the best features for exchanges in a decentralized platform!. Binance DEX is the decentralized exchange module developed on the top of the Binance Chain and it allows for the exchange of digital assets that are issued and listed on the DEX.

Binance Chain has instant transaction facilities it contains a one-second block time, Compared with other blockchains this is a much faster blockchain today. Its primary focus is to facilitate fast transactions. Due to the Smart contract functionality, it may be optimized for fast trading and significantly secure the Binance Chain network. Binance Chain is a community-driven development project and builds by developers from all over the world.

Binance DEX was designed to handle the equal amount of transactions that the current Binance platform handles, Binance DEX can handle the trading volumes more than centralized exchanges, this can easily fix the speed issues in the DEX Platforms.

BEP-20 Token

BEP-20 is a standard token on Binance Smart Chain (BSC) which is similar to the ERC20 standard token one of the famous Ethereum Token Standard. BEP-20 contained specified technical aspects for a Binance smart chain (BSC) the main aim of this token to provide a flexible format for developers to launch a wide range of tokens on Binance Smart Chain. BEP-20 Tokens are fully powered with a BNB. One could create a native token on BEP-20 token or else peg tokens from another blockchain to make use of BSC this was also called Peggy coins, which are almost BEP-20 versions of other crypto assets like XRP.

BEP-20 standard allows any tokens on Binance Smart Chain to be used by another application from wallets to decentralized exchanges in a consistent way, this standard interface also extends ERC-20 to facilitate the



cross-chain transfer, the main purpose of this BEP is to create a token contract on Binance Smart Chain. Trust wallet also supports BEP-20 Token so you can be easy to draw your digital asset. Binance Smart chain is now live on a main net and also ready to be tested by some of the top projects in the crypto industry and it is expected to greatly increase the utility of the Binance chain and BNB.

Decentralized Finance (DeFi) On Binance Smart Chain

DeFi Market is currently seeing massive growth in Crypto Space and it is an alternative financial solution powered by a blockchain. Today nearly Many DeFi projects are done under the Binance Smart Chain such as Pancake Swap it allows users to trust Lesly exchange asset similar to unsnap similar products include Burger Swap and Bakery Swap, The Flexibility afforded by Binance Smart Chain, there are many DeFi projects are planning to do their projects in upcoming days and Binance Chain gained a huge value in the DeFi Space. The Cross-chain DeFi mechanisms that can increase the DeFi interoperability and a supportive Binance ecosystem that gives more funds and bootstraps for many DeFi projects, some of the major crypto projects are also collaborating with this Binance Smart Chain (BSC).

Token omics

RSG Token

RSG token, a BEP20-based token, is RSG's utility platform token. RSG holders are the platform's core user base and will receive numerous benefits for their loyal support of the token. Much like the VIP guests of various convocations, RSG token holders will be treated like blockchain royalty. RSG tokens will only be earned through the IEO, secondary markets, airdrops, and promotional events. The following is a non exhaustive list of RSG token's use cases.

Exclusive opportunities and experiences

The RSG Token developer team are veterans within the gaming and utility industry and understand how to build hype and create unforgettable user experiences. The RSG token will provide access to various type of once-in-a-lifetime opportunities that can't be accessed on any other platform.

Discounts

This benefit might come in the form of a direct discount, better payouts, or an increased mining rate depending on the D App and development team. As more developers come onto the platform and build out their library of gaming and utility, RSG Token holders can look forward to additional benefits that help their cryptocurrency go the extra mile.



Price Roadmap

Price is bound to grow on purchase of every token Price is targeted to reach Rs. 69 (0.86\$) per token till the completion of ICO and then it will listed onto the exchanges on above mentioned price. Below is the breakup of the price roadmap for the token and it's future growth. You have to keep in mind that with every selling of the token the price goes down. You have to hold your tokens for a longer period of time and refer more people to get the price higher before you sell it out.

Slat No.	Total Stake (Tokens)	Total Price	Minimum Order Value
1	3 Lakh (0.3M)	3 Rs (0.0375\$)	
2	6 Lakh (O.6M)	6 Rs (O.075\$)	Minimum 25\$
3	9 Lakh (O.9M)	9 Rs (O.1125\$)	
4	21 Lakh (2.1M)	12 Rs (0.15\$)	5
5 0	33 Lakh (3.3M)	15 Rs (0.1875\$)	Minimum 50\$
6	45 Lakh (4.5M)	18 Rs (0.225\$)	
7	75 Lakh(7.5M)	24 Rs (0.3\$)	Minimum 100¢
8 1.2 Crore (10.2M)		36 Rs (0.45\$)	Minimum 100\$
9	Opening Price on Exchange	Estimated 69 Rs (O.86 \$)	Exchange Price

Earning Opportunities

Following are the earning opportunities on RSG token platform:

Staking Income

Staking is one of the revenue sources on RSG Token platform and it is also rewarding. You can stake more than \$25 worth of RSG Token tokens to receive staking rewards daily. You will receive different % daily based on your staking of tokens. You will gather the staking reward in wallet. Always remember to check the dashboard for staking amounts so that you don't miss the stake reward. Different % of daily income earned based on your staking is as follows:



STAKE HOLDING LOCKING PERIOD	PERCENTAGE DIVIDEND (APR)	
12 Month	15%	
18 Month	24%	
24 Month	36%	
36 Month R S	60%	
60 Month	100%	

* Multiple of Min. 60 Tokens for staking

Level Income

Level Income is an integral part of RSG Token and it is the soul of community based earning. The Level system isdirect and clear and is broken following manner:

S.NO	RANK	PERCE NTAGE	SELF STAKE	TARGET	TERMS
1	Executive	9%	25\$	0	
2	Sales Executive	12%	25\$	900\$	When you will do 900\$ Business then you became a sales executive
З	Sales Manager	14%	100\$	6000\$	After 6900\$ Business + 2 sales executive from 2 different teams then he/she will be promoted to Sales Manager
4	Area S.M.	15%	150\$	12000\$	After 18900\$ Business is achieved then he/she will be promoted to A.S.M.
5	Zonal Head	16%	200\$	27000\$	After 45900\$ Business is achieved then he/she will be promoted to Zonal Head.
6	Project Head	17%	300\$	63000\$	After 108900\$ Business is achieved then he/she will be promoted to Project Head.
7	Sr. Project Head	18%	600\$	1,35000\$	After 243900\$ Business is achieved then he/she will be promoted to Sr. Project Head
8	Project Director	19%	900\$	3,33000\$	After 576900\$ is achieved then he/she will be promoted to Project Director
9	Gold Director	20%	1200\$	2 P.D	After 2 Project Director from 2 different teams then he/she will promoted to Gold Director
10	Diamond Director	21%	2400\$	2 G.D.	After 2 Gold Director from 2 different teams then he/she will promoted to Diamond Director



Royalty Income

As per your rank on RSG token Platform, you will be awarded with following royalty income:

RANK	PERCENTAGE	
Zonal head	3%	
Sr. Project Head	3%	
Diamond Director	3%	

*All Royalty Percentage are Distribute equally in all Royalty Achievers

Lifetime Achievement reward

For all your hard work and achievements achieved on RSG token Platform, you will be awarded with one time lifetime achievement reward as follows:

S.NO	RANK	REWARDS	
1	Zonal Head	Laptop (402.93\$)	
2	Project Head	Bike 671.55\$)	
3	Sr. Project Head	Bullet (1678.87\$)	
4	Project Director	S-Presso (6715.48\$)	
5	Gold Director	Mahindra Thar (20146.42\$)	
6	Diamond Director	Audi (40292.85\$)	

* All Rewards will be credited on RSG Token in User Top-up Wallet.

* User can withdraw his/her all income without reward in form of RSG tokens to his/her Trust Wallet.



Team

Together, the team behind RSG Token has years of experience in utility platform, gaming, blockchain, and numerous other industries. We are united by our passion for blockchain technology and how it could revolutionize the usual industry. Like many others, Bitcoin's meteoric rise in 2017 caught our attention, and learning of the technology's potential, fully captured our imaginations. Our core team members left their previous projects, started researching blockchain, and explored the possibilities of getting involved. With members coming from teams all around the world. RSG Token is a truly global project. It founders have great experience in gaming and product management whereas they have 5 core team members who are block chain veterans, participating in the industry as developers in addition to operations and business development managers. Several team members on the gaming side also had a hand in developing and delivering top mobile gaming content, and we're excited to announce that these same people designed the game mechanics and RSG gaming platform.

Marketing

In our efforts to grow our existing base of RSG Token users, we will employ a combination of multiple marketing channels. Using a multi-channel approach, consistent marketing communication with the clear goal of generating leads and converting them into users of the RSG Token platform will be implemented. Below is a description of the employed marketing channels and how each of them will be used. Keep in mind that bounty programs will be a vital part of our marketing strategy and communicated across all of the channels.

Display advertising

Our competence allows us to build an internal media buying process for the effective utilization of a variety of advertising networks. We plan to attract leads through media advertising earned at a low cost per lead, creating high-conversion funnels through separate thematic landing pages.

Affiliate Marketing

By utilizing our partners' and team members' networks and experience, we aim to establish partnerships with various affiliate networks. These networks will leverage their user base of web masters to generate leads for our platform. Also, we will launch our internal affiliate program, rewarding everyone who recommends coin to a new user.



Email marketing

We will primarily use e-mail marketing in order to improve the conversion rate of leads generated from other marketing channels. E-mail addresses of prospective users will be collected by using display advertising, a newsletter system, opt-in forms on the website and affiliate marketing. We will then use e-mail communications to nurture and build a relationship with them. The goal is always to convert them to users of the RES coin platform.

Social Media Marketing

RSG Token's social media presence will not be limited to Facebook and Twitter, but will also include such thematic communities on Reddit and energy-related websites. Further more communication channels such as Telegram will be regularly maintained by our community managers to ensure all questions are answered in time. Incentive programs such as participation rewards will be utilized in order to increase the popularity of the project on these platforms and to ensure the community is always in the know about the latest updates as well as future plans and milestones achieved.

Marketing funnel

By utilizing all of the channels described above with valuable content that helps people to make their energy consumption more efficient, informing them about worthy investments and keeping them up to date with the energy industry, we will be providing the community with added value for free, thus making them potential future customers.



Road Map

- ICO Launch Aug, 2021
- ICO Stop Dec 2022
- Own Crypto Exchange Mar, 2023
- Utility Services June, 2023
- Dubai Crypto Expo Sep, 2023
- Gaming Project Dec, 2023
- Decentralized Crypto Wallet Mar, 2024
- Metaverse Project April 2024
- CMC & Other Exchanges Listing May, 2024
- Blockchain Dec, 2024





Risk Disclosures / Disclaimers

RSG Token Team is responsible for the accuracy of the information given and confirm that, after having made all reasonable enquiries, and to the best of its knowledge, information and belief, there are no false or misleading statements or other material facts the omission of which would make any statement false or misleading. This notice applies to all persons who read this document. Please note this notice may be altered or updated without notice and should not be construed as a commitment by RSG Token Team. This document is for informational purposes only and does not constitute an offer or solicitation to sell shares or securities in RSG Token or any related or associated company. All forward-looking statements such as "expects", "plans", "believes", projects", "anticipates", "will", "aims", "may", "would", "could", "continue" and similar statements describe or roadmap execution, financial performance, business strategy and future may involve risk and uncertainties and as such should seek properly independent professional advice prior to relying on or entering any commitment or transaction based on, material published in this Whitepaper, which material is purely published for reference purposes alone. RSG Token Team will not be intended to constitute securities in any jurisdiction. This Whitepaper does not constitute a prospectus or offer the document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. RSG Token team does not provide any opinion on any advice to purchase, sell, or otherwise transact with RSG Token and the fact of presentation of this Whitepaper shall not form the basis of, or is relied upon in connection with, any contract or investment decision. It may include mistakes and can't address every situation. However, RSG Token is distributed in the hope that it will be useful, but without any warranty, to the extent permitted by law; without even the implied warranty of merchantability or fitness for a particular purpose." Any questions about the project encourage doing your own research, seeking out experts, and discussing with the community. We do not guarantee or warrant, and accept no legal liability whether direct or indirect, consequential, compensatory, incidental, actual, exemplary, punitive or special (including but not limited to lost capital, profits, loss of revenue or third-party loss whether foreseeable or otherwise, trading losses or damages, data, use, goodwill or other intangible losses) as the result of its ecosystem activities arising from or connected to the accuracy, reliability, currency, or completeness of any material in this whitepaper notwithstanding any negligence, default or lack of care, is disclaimed.





Thank You

www.rsgtoken.com

